



BTEC Assignment Brief

Qualification	Pearson International Level 3 Subsidiary Diploma in Music Pearson International Level 3 Foundation Diploma in Music Pearson International Level 3 Diploma in Music Pearson International Level 3 Extended Diploma in Music Applicable to both Music and Music Production pathways
Assessment unit number and title	C7: Planning a Career in the Industry
Assessment objective	1. Understand the development of the music industry
Assignment title	Global Conference
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Music Worldwide is organising a three-day international conference to discuss the issues facing the global music industry. One of the topics for discussion at the conference is 'The Development of the Music Industry'. Music Worldwide is inviting contributions for this part of the event.
Task 1	You should prepare a presentation in an appropriate format that covers the history and development of the music industry with reference to your chosen sector, e.g. performance, production, music creation. You should discuss key events and innovations that have shaped the creation, production, distribution and promotion of music products and artists. You should refer to examples and case studies from landmark technological and social developments and provide detailed information and evaluative judgements as to why these developments made such an impact on the development of the industry. This should all be linked to your chosen sector.
Checklist of evidence required	Presentation in an appropriate format, such as podcast, radio broadcast, filmed presentation, magazine article or e-book, accounting for key developments in the history of the music industry.



Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria:
C7.P1	Learners demonstrate a basic understanding of the music industry's development. They cover key technological and sociological impacts related to their sector or specialism, such as advances in technology and changes in youth culture.
C7.M1	Learners demonstrate a consistent and clear understanding of the music industry's development and how key events and advances have had an impact on it related to their sector or specialism. They give detailed background information on why these advances and events made an impact.
C7.D1	Learners demonstrate an in-depth understanding of the music industry's development related to their sector or specialism. They evaluate the impact of key events and advances, making links and judgements.

Sources of information to support you with this Assignment	Books Bernstein, A, Sekine, N, Weissman, D <i>The Global Music Industry: Three Perspectives</i>, Routledge, 2007 This text gives a concise overview of the issues facing everyone in the international music industry. It begins with an introduction to the field around the world, then focuses on global issues by region, from bootlegging and copyright to censorship and government support. Passman, D S <i>All You Need to Know About the Music Business</i>, (Eighth Edition), Viking, 2014 Sets out recent developments in record deals, copyright, new technologies and film music. It also offers unique advice on how to navigate your way through the ins and outs of songwriting, music publishing, merchandising and performing. Swindali, T <i>Music Business Skills For Musicians: Make Money from Music, Discover The Music Industry and Explode Your Music Career!</i>, 2019 This is a guide to successfully navigating through all aspects of the music industry. Winterson, J, Nickol, P, Bricheno, T and Kaye, B <i>Pop Music: The Textbook</i> (revised edition), Peters Editions, 2013 Covers key pop music developments and contains a chapter on The Music Business.
	Websites https://www.theo2.co.uk/news/detail/blog_8_technological_advances_that_changed_the_music_industry_forever A webpage that considers key technological



advancements that changed the music industry.

<https://www.theguardian.com/music/2004/may/02/popandrock>

An article that explores 50 key events that have shaped pop music history.